

## 1 What is Oprising?



**Oprising** transforms your ideas into actionable plans, reduces reliance on costly consultants; enables enhanced operational efficiency, elevated service quality, increased customer satisfaction.

## 2 What's The Problem?



Running an MSP is challenging, particularly with escalating costs, unproductive meetings, and inconsistent service improvements, many MSPs struggle to maintain efficiency and growth.

## 3 Common Challenges



Expensive consultancy fees; Inefficient Meetings eg: off-track or could have been emails; Poor Implementation: Great ideas get lost in endless spreadsheets or meeting notes

## 4 How Oprising Helps



Know What You Don't Know Oprising: identifies blind spots across your MSP, helping you focus on areas that need the most improvement for maximum impact.

# 5 How Oprising Helps



Plans That Actually Get Done: Use our suggestions actions and add your own. Assign tasks, set deadlines, and ensure that every step of your improvement plan stays on track.

## 6 How Oprising Helps



Accountability That Drives Results: Stay on top of deadlines and track progress using customizable dashboards. Whether it's planned or ad-hoc actions, **Oprising** ensures nothing slips through the cracks!

### Take the First Step



Ready to supercharge your service improvement journey? Visit **oprising.com** to learn more, join our waitlist, or become a beta tester. Let's get stuff done together!

hello@oprising.com

**Q** 0121 314 4144

### **Service Improvement Platform**

**Business Case Justification** 

#### **Description**

MSPs face persistent challenges in enhancing their service delivery and operational maturity. These include **inefficiencies in tracking improvements**, **reliance on consultants**, **ineffective meetings**, and difficulty **maintaining consistent follow-through**.

#### **Consideration: Why Should This Request Be Considered?**

We aim to address these issues by implementing a **structured**, **intuitive** platform that **streamlines Continual Service Improvement (CSI) processes**, ultimately **driving customer satisfaction** and **business growth**.

#### Impact: What's the Impact of Not Doing This?

Failing to implement a structured CSI platform could lead to continued **inefficiencies**, including **missed deadlines**, **untracked progress**, and **lost revenue opportunities**. Without **Oprising**, your organization risks prolonged **dependency on costly consultants** and a **disorganized approach to service improvement**. This could result in **lower customer satisfaction**, **reduced competitive edge**, and ultimately, **stagnated growth**.

#### **Option 1**

Office365 Excel and Planner can offer basic tracking capabilities, but have significant limitations:

Difficulty managing multiple versions of files; Lack of real-time updates and unclear task ownership;

Significant time lost in reviewing actions and checking on task statuses manually. These inefficiencies lead to delays, reduced accountability, and increased frustration among teams.

### Option 2

**Strety**, another MSP-focused tool, helps with performance and task management. However, it **lacks guided assessments** and customizable dashboards. While Strety supports goal tracking and team alignment, there are **no operational maturity assessments** or **streamlined CSI processes**, which are **critical for comprehensive service improvement**.

### Option 3

**Oprising** provides a comprehensive, guided CSI framework, allowing your MSP to: **Conduct detailed assessments,** or **manage ad-hoc requests**, across all business areas; develop and **implement action plans with built-in tracking and accountability**; **Increase efficiency** by **reducing meeting times** and **focusing on measurable results**.

### Option 4

#### **Do Nothing**

Choosing to maintain the status quo could lead to:

Prolonged inefficiencies; Increased reliance on consultants, driving up costs; Missed opportunities for improvement, resulting in lower customer satisfaction and slower growth.



### Recommended Option: Option 3 - Oprising

We recommend adopting **Oprising** as your service improvement platform. It offers a tailored solution to MSP-specific challenges, enabling efficient, accountable, and cost-effective CSI initiatives. By leveraging **Oprising**, your MSP will gain a competitive advantage, improve customer relationships, and achieve long-term growth.

Cost: £1200-£3000 per Annum